



Montana Council Strategic Plan 2023-2027

Preparing young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law

STRATEGIC INITIATIVES

Supporting the Movement

Building the Movement

Strategic Initiative #1	Strategic Initiative #2	Strategic Initiative #3	Strategic Initiative #4	Strategic Initiative #5	Strategic Initiative #6	Strategic Initiative #7
<i>Practice a culture of safety at all levels.</i>	<i>Recruit, train, deploy, evaluate and recognize volunteers and staff to ensure effective performance.</i>	<i>Develop diverse revenue sources to create sustainable funding for high quality Scouting programs in perpetuity.</i>	<i>Improve communications between council, districts, units and volunteers.</i>	<i>Provide high quality program and training to our youth members and volunteers.</i>	<i>Strengthen Scouting's presence in the community.</i>	<i>Embrace, attract, and serve youth from all communities throughout Montana.</i>

TACTICS

1.1 All volunteers and staff are Youth Protection trained.	2.1 Ensure adequate staffing to support council and district operations.	3.1 Create & maintain financially sustainable council and district operations.	4.1 Provide great customer service to internal and external customers.	5.1 Increase summer camp attendance by consistently providing relevant and engaging programs to scouts.	6.1 Implement the "12-point plan" at the unit, district and council level.	7.1 Increase outreach and communications to our partner organizations.
1.2 Incident reporting will be timely and used for hazard analysis.	2.2 Evaluate volunteer resources to best match council and district needs.	3.2 Continue to grow revenue sources within council operations.	4.2 Use a variety of media to communicate effectively with all constituents.	5.2 Support healthy unit programming by defining and monitoring current qualifications in specific and appropriate leader training.	6.2 Share scouting's successes throughout the community.	7.2 Regularly review demographics to gauge opportunities to better serve the youth of our council.
1.3 Provide adequate insurance coverages for all council operations, facilities, and members.	2.3 Support the Nominating Committee process to aid in the selection of high-quality volunteers.	3.3 Develop consistent funding approaches for capital needs to reduce burden on operating budget.	4.3 Maintain our council website and regularly review and update content.	5.3 Provide council and district level activities that meet the needs of local scouting communities.	6.3 Intentionally contribute and participate in community programs, activities, and service.	7.3 Actively participate in sharing and learning best practices with other councils, organizations, and communities.
1.4 Train and support volunteers in safe age-appropriate program delivery.	2.4 Develop a culture of recognition at all levels. Give credit where credit is due.	3.4 Increase endowment revenue to create additional funding support for operations.	4.4 Maintain an accurate and reliable calendar and event registration process.	5.4 Continue to enhance our programs and facilities and share those visions with our donors, volunteers, and members.	6.4 Proactively promote Scouting through communication channels in key markets.	7.4 Increase buy-in and connection to chartered partners in understanding their role in Scouting.